



NEW TRIER TOWNSHIP HIGH SCHOOL DISTRICT 203

Board of Education Policy 8-10

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SCHOOL-COMMUNITY RELATIONS

PUBLIC RELATIONS

Community Relations

The Board of Education, with the advice and cooperation of the Superintendent, shall endeavor to keep the public informed of and involved with the school program. On the Board's behalf, the Superintendent will provide the public with information and involvement opportunities which build public support, develop public understanding, answer public criticism, interpret educational progress, define need for financial support, encourage overall support on the part of special interest groups, and reflect and enhance the best interests of New Trier High School.

The objectives of the community relations efforts are to:

1. promote an understanding of Board and administrative actions,
2. improve the understanding and support of the District's mission and goals,
3. enhance the trust of school parents and the community,
4. encourage citizen participation in the school program,
5. provide the media access to information without disrupting the educational environment and to cooperate with the media by granting authorized access to the school according to established written procedures, and
6. permit access to and copying of public records in accordance with applicable law.

Release of Information

The use of all information media for keeping the public continuously informed concerning the educational program, cost, curriculum, changes, facilities, expansion, special events and other items of public interest is encouraged. Positive relationships with publishers, editors and reporters are vital not only to the best school interests, but in the best interest of the public, who need to be accurately informed.

Questions regarding release of information on the daily operations of the District and those that may develop in the event of an emergency should be directed to the Superintendent, Principal or administrative designee for clarification before action is taken. The release of confidential information can only be cleared through the Superintendent's Office, as specified by State and Federal law.

Publicity of District Programs and Events

Any staff member or school-related organization wishing to publicize a District event or program to the community must release the information through the Communications Office.

Legal Reference: 23 Ill. Admn. Code § 1.210

Adopted: 10/17/94

Revised: 8/24/98

Affirmed: 5/15/2006

Revised: 4/20/2009